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**Municipality of East Ferris
To the attention of Mr. Greg Kirton
25 Taillefer Road
Corbeil, ON P0H 1K0**

Sherbrooke, November 17, 2025

Subject: Collaboration for the “Creating to Bring Us Together” Program

Madam, Sir,

Following our phone conversation, we are pleased to present the “Creating to Bring Us Together” program, an initiative led by La Francoderole in partnership with the Official Languages Directorate of the Department of Canadian Heritage. This ambitious program aims to build strong connections between official language communities across Canada, with a focus on children’s civic engagement and the recognition of minority official language communities.

Our program seeks to strengthen children’s civic involvement by engaging them in the creation of permanent collective mural artworks that symbolize their commitment to their city and their country.

Through this project, we aim to raise public awareness of the vital role played by minority official language communities in the social and cultural development of your municipality and of Canada. Our goal is to create murals that celebrate bilingualism, cooperation, and harmony between the two communities, enhancing public spaces and inspiring the population as a whole.

Over our 20 years of operation, our organization has successfully completed more than 2,680 collective projects, involving over 267,800 youth and children. With this new initiative, we aim to go even further and strengthen our collaboration with municipalities, cultural institutions, and schools to maximize the impact and visibility of inter-community cooperation within your municipality.

Our program is designed to enable the participation of municipalities and local associations so that financial barriers never prevent children from taking part. Before contacting a municipality, we always verify the presence of schools from both official language communities within its territory, as well as the potential interest in our initiative.

Our program offers an exceptional opportunity for local schools, day camps, and community events to take part. We are committed to including your municipality in our national tour itinerary as soon as we receive a confirmation of participation from you.

Each year, we give priority to 15 municipalities across several provinces. For 2026–2027, our priority regions are the Northwest Territories, Yukon, Nunavut, Ontario, and Quebec. This represents 2 to 4 cities per province, making this a rare and highly limited opportunity.

All murals created become the full property of the participating municipalities, further reinforcing their commitment to the linguistic and cultural diversity of their residents. We are currently planning our tours for Spring 2026, Fall 2026, Winter and Spring 2027. It is essential that we receive an official response by the end of December 2025, in order to coordinate with schools and organize our national tours within the required timelines.

By joining forces with your municipality, the “Creating to Bring Us Together” program aims to highlight the importance of minority official language communities and to encourage active engagement from younger generations. Together, we not only help beautify public spaces but also promote mutual understanding and cooperation among all communities in Canada.

Please confirm the receipt and opening of our official request letter as well as the program overview document.

We sincerely hope to count on your participation and support to make this project a lasting success. Should you require any further information, please do not hesitate to contact us.

Yours sincerely,



Jean-Pierre Arcand
National Director
Create to Get Closer Program
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