

## Monica Hawkins

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**From:** Kim Rose  
**Sent:** Tuesday, December 15, 2020 4:11 PM  
**To:** Monica Hawkins  
**Subject:** FW: East Ferris App

**Kim Rose**  
*Executive Assistant*



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**From:** Loren Mick <lmick@citizenalert.ca>  
**Sent:** Tuesday, December 15, 2020 4:07 PM  
**To:** Kim Rose <kim.rose@eastferris.ca>  
**Cc:** Tamie Salter <tsalter@citizenalert.ca>  
**Subject:** East Ferris App

Hello Pauline,

It's Loren from the Conservation Authority board. I've recently started working for a company called Citizen Alert, which makes personalized apps for municipalities.

Your municipality was on the mailing list of towns that should have received an information package this week about the product, so I thought I would reach out and see if it is something that you and council would be interested in for East Ferris.

The app is a way for the town to communicate to your residents directly onto their phones. You might have seen Mattawa or Bonfield's apps; they are created through this company as well.

I'll leave some information here for you to take a look at, and then you can let me know if you have any questions. I will also CC Tamie Salter in this email, she is the owner of the company and can answer any technical questions. She can also throw together an Information Package that is branded specifically for East Ferris.

Here is our website:  
<https://citizenalert.ca/>

Here is a cost estimator:

<https://alertdashboard.ca/calculate.html>

Here is the form to fill out to start the process of getting the app online:

<https://alertdashboard.ca/partner.html>

Joyeux Noël

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**Mr. Loren Mick**  
**Account Manager**



[www.citizenalert.ca](http://www.citizenalert.ca)  
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